

Special Introductory RONA Membership Fees

| | \$200 \$250 | \$400 \$500 | \$800 \$1,000 | \$1,200 \$1,500 | \$2,000 \$2,500 | \$4,000 \$5,000 |
|---|-----------------------------------|--|--|--|--|----------------------|
| Business Council Members | < 15 Employees | 16 - 50 Employees | 51-100 Employees | 101 - 500 Employees | 501 - 1,000 Employees | > 1,000 Employees |
| Trade Organization Council Members | < 15 Members | | 16 - 50 Members | | 51 - 100 Members | > 100 Members |
| | \$125 \$250 | \$250 \$500 | \$500 \$1,000 | \$750 \$1,500 | \$1,250 \$2,500 | \$2,500 \$5,000 |
| Professional/ Membership Organizations | < 50 Members | 51 - 150 Members | 151 - 250 Members | 251 - 500 Members | > 500 Members | |
| Other Non-Profit Organizations | < 50 Members or < \$50,000 Budget | 51 - 150 Members or \$50,000 to \$250,000 Budget | 151 - 250 Members or \$250,000 to \$500,000 Budget | 251 - 500 Members or \$500,000 to \$1 million Budget | > 500 Members or \$1 million to \$2 million Budget | > \$2 million Budget |

Membership Form

Please complete the form, note your membership category and level and send to:
RONA, 805 East Simpson Street, Lafayette, CO 80026

Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Category

Business

Trade Organization

Professional Org.

Other Non-Profit

Membership

\$ _____

\$ _____

\$ _____

\$ _____



recyclingorganizations.org

RONA: A New Recycling Organization for a New Time

RONA
805 East Simpson Street
Lafayette, CO 80026

Membership fees may be negotiable for special circumstances or financial hardship.

Who is RONA?

The Recycling Organizations of North America (RONA) has been created as an alliance of like-minded organizations that share the common goal of sustaining and enhancing recycling and waste reduction throughout North America.

What are RONA's goals?

RONA aspires to further develop and enhance recycling programs and the recycling industry by providing the networking, educational, technical and advocacy support that is best facilitated by a national or continental organization.

Can we find common ground?

Recycling is both an industry and a cause and the community is a diverse one motivated by varied forces. It is sometimes challenging to address the needs of the divergent interests of grassroots or local government recycling advocates, recycled commodity processors or consumers, and business or institutional environmental managers.

Still a young industry, collaborative efforts are needed to build successful programs throughout North America. RONA member organizations will work together to develop and spread best practices and other resources that will facilitate the growth of the industry and related sustainable practices.

Membership

RONA will be an organization of organizations that will include

- State, provincial, tribal or regional recycling organizations
- Other professional or non-profit organizations or associations with interests in recycling
- Councils or other coalitions of individuals or groups focusing on specific recycling issues
- Government and quasi-government agencies

Organizational members will receive newsletters and other resources to enhance membership recruitment and retention, training, event planning and contracting, fund raising, publications, website and other electronic communications.

How do we make this happen?

These resources and ideas will be spread by

- Establishment of an annual conference;
- Forming coalitions with other like-minded organizations on an issue by issue basis to influence policy makers at the local, state and national level;
- The development of councils for businesses, universities, government, industry and municipal program managers and other topic groups.



Sharing and collaboration

RONA will assist member organizations to facilitate the sharing of information and resources to:

- **Develop the skills** and resources of its members by enhancing recycling education;
- **Facilitate communication** and information and resource sharing between recycling professionals both in the private and public sector;
- **Develop consistent standards** for professional training and certification;
- **Work to coordinate relationships** that will help drive local and national policy.
- **Establish a speakers bureau** for members' training events and conferences.

We hope that you will help us in building a strong coalition throughout North America by joining RONA, participating in governance, programs or councils. Share your knowledge and experience with others through meetings, seminars, teleconferences, webinars, email groups, newsletters and any of the other many ways RONA will facilitate communication and education.

The RONA Vision

While a basic organizational structure for RONA has been proposed, the details of board representation, membership, policy specifics, and other organizational issues have not been finalized. That's because founding members have listened to you and realize that working together to develop these specifics will lead to a stronger, more agile and functional organization. It is with that in mind that we believe that the underlying principles of this new organization must be based on:

- Inclusiveness
- Transparent and open governance
- Equitable representation
- Collaboration
- Fiscal responsibility
- A unified national voice

This is the fundamental philosophy of RONA which will:

- Enhance recycling's stature as the most common and accessible act of environmental stewardship performed by individuals and businesses all across North America.
- Further develop and grow an industry that is good for the environment, energy conservation, greenhouse gas reduction and for North American business.



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